

## BUSINESS PEOPLE READY FOR PARADE

Program at Auditorium Contains  
Some Mysterious Features.

### BIG CIVIC DEMONSTRATION

Commercial Organizations to  
Join in March Next Tuesday Night.

Completed programs issued yesterday covering the parade and mass-meeting, which are to be the crowning features of "Everybody's Movement," speak well for the breadth and uniqueness of the arrangements. From the time of the formation of the parade in front of the City Hall at 7:30 o'clock on the evening of January 2, to the last speech at the Auditorium, every hour will be filled with features and surprises calculated to weld a new feeling of brotherhood and a new spirit of co-operation between the varied interests of the city.

In the plethora of celebrations of various kinds held by American cities, this one will stand alone. No special interest has an axe to grind and no particular phase of the city's activities is to be exploited. A united movement on the part of the eight allied business organizations of Richmond to effect a better understanding and closer co-operation between the commercial clubs and the rest of the city was what the originators intended and the program has been modeled solely to this end. All differences are to be forgotten, and all of the busy, progressive, enthusiastic Richmond citizens and municipal officers as well as business men will unite in a single movement for the furtherance of a common cause—namely, to make this city a better place in which to live and in which to buy.

#### Many Surprises in Store.

The program of the exercises at the Auditorium is especially interesting. Good music, good speaking and a mysteriously guarded set of surprises will combine to crowd the large building to its capacity.

The musical program has been prepared under the direction of Walter C. Mercer. It contains in full the special songs which will be rendered during the evening, and in the singing of which the audience will join. The exercises will open with the overture, "The Stars and Stripes Forever," Sousa, by the Richmond Philharmonic Orchestra, conducted by Henry W. Baker. The full program of the evening follows:

#### Evening Program.

1. Song, "Queen of the Sunny South," by W. C. M. John Marshall High School chorus, Philharmonic Orchestra and Audience.
2. Formal Opening of Meeting and Presentation of the Presiding Officer, His Honor D. C. Richardson, Mayor of Richmond.
3. Address—T. M. Carrington, chairman joint committee of arrangements.
4. Address—"Richmond's Growth, Past and Present, and the Causes Thereof," by Henry L. Cabell, former president Chamber of Commerce.
5. Songs—(a) "Ode to John Marshall High School," by Miss Helen R. Monell; (b) "Richmond Booster Song," by W. C. M.

Its quality is all its own—Fruit Brick, The Velvet Kind Ice Cream.

## Hear Them Here NEW RECORDS

As usual we have them ready for you to come and hear and choose.



Maud Powell  
Records

Just now all Richmond is interested in the coming visit of Maud Powell.

All her records can be heard here. Call for them.

## Amato Now Sings Only for the Victor

88326 Pagliacci—Prologo (Prologue) ..... Leoncavallo  
88327 Carmen—Cancion del Toreador (Toreador Song) ..... Bizet  
88328 Otello—Credo (Iago's Creed) ..... Verdi

ENRICO CARUSO AND PASQUALE AMATO

Twelve-inch, 10 each. In Italian.  
88052 Forza del Destino—Duet, Act IV—Part I, Invasio Alvaro (In Vain, Alvaro) ..... Verdi  
88053 Forza del Destino—Duet, Act IV—Part II, Le Minaccie.

I heri accenti (Thy Menaces Wild!) ..... Verdi  
This has long been the Victor store of Richmond and the South. Always we offer the new and the old favorites.

RECORDS—VICTORS—VICTROLAS.

## Walter D. Moses & Co.

103 East Broad St.

Oldest Music House in Virginia and North Carolina.

W. C. M., high school chorus and orchestra.  
5. Address—"Richmond's Future and How Assured," William T. Dabney, S. business manager, Richmond Chamber of Commerce.  
6. Song, "Do It Now," by H. F. S.  
7. Address—"Civil Duty of Our Citizens," Rev. Edward N. Calisch.  
8. Song, "Richmond," by T. P. B.  
9. Address—"The Homes of Richmond, the Sources of Her Commercial and Social Integrity," Hon. Andrew

Jackson Montague, former Governor of Virginia.

10. Song, "Get Together," by F. H.

Notice—"The Big Sneeze" and other special "stunts" will be interpolated, as the spirit of the occasion suggests.

#### The Parade.

The big spectacle of the celebration will be the parade, which will march from the City Hall to the auditorium, by the way of Broad, Adams, Franklin and Laurel Streets. As many of the members of the eight business organizations

as are able to be out will be in the line of march, as well as the Board of Aldermen and members of the City Council. Detachments of mounted police, brass bands and drum corps will lend a martial air to the procession. The parade will form promptly at 7:30 o'clock, and will move five minutes later.

In order to insure a large attendance of traveling men, letters were yesterday mailed to a number of business men employing commercial travelers, requesting that, as far as compatible with their interests, they permit their sales forces to remain in the city during the celebration. The order of parade will be as follows:

1. Mounted police.
2. Band.
3. Chief Marshal H. Carl Boschen.
4. Personal aides to chief marshal.
5. Sergeant John Augustine and Sergeant Fontaine Jones.
6. The Mayor.
7. Members of the Board of Aldermen and Common Council.
8. Heads of city departments and judges.
9. Special escort.
10. Richmond Advertisers' Club.
11. Chamber of Commerce.
12. Band.
13. Business Men's Club.
14. Retail Merchants' Association.
15. Drum Corps.
16. Travelers' Protective Association.
17. United Commercial Travelers.
18. South Richmond Business Men's Club.

Automobiles or other vehicles will



## Amato now sings only for the Victor

The great baritone of the Metropolitan Opera has decided, like other noted artists, that only the Victor can do justice to his voice and will therefore make records only for the Victor.

The first Amato records are selections from the operas in which he has made his greatest successes, and they reproduce the voice of the famous baritone with all its wonderful purity and stirring resonance.

Victor Red Seal Records, 12-inch, 10 each. In Italian.  
88326 Pagliacci—Prologo (Prologue) ..... Leoncavallo  
88327 Carmen—Cancion del Toreador (Toreador Song) ..... Bizet  
88328 Otello—Credo (Iago's Creed) ..... Verdi  
Hear these superb records at any Victor dealer's, and ask him for a January supplement which contains a complete list of new single- and double-faced Victor Records, with a detailed description of each.

## Out today with the January list of new Victor Records

Victor Talking Machine Co., Camden, N. J.  
Victor Records 6 cents per 100, 60 cents per 1000



not be permitted. "Everybody walks for Richmond."

Each organization in the line of march has been assigned a military aide, in uniform, who will assist in the formation of its lines. The different divisions will gather at the points named below and join the main column upon order of the aide. The line of formation will be as follows:

Mounted police, Tenth Street, between Broad and Capitol.  
First band, in the rear of the police.  
Mayor, members of Board of Aldermen, City Council, judges, heads of city departments, Tenth Street, head of line facing Capitol.  
Military aide, Lieutenant R. M. Biddgood.

Richmond Advertisers' Club will form on Eleventh Street, between Broad and Capitol.  
Military aide—Lieutenant M. F. James.

Chamber of Commerce—South side of Broad Street, head of line facing Capitol.  
Military aide—Captain Paul P. Shafer.

Band No. 2—North side of Broad Street, at Eleventh Street.  
Business Men's Club—North side of Broad Street, between Tenth and Eleventh, in rear of Band No. 2.

Military aide—Sergeant Lucien L. Baga.

Retail Merchants' Association, Tenth Street, between Broad and Marshall, head of line facing Broad Street.  
Military aide—Sergeant Geo. Haw and Leonard Wilson.

Drum Corps, No. 1—On Eleventh Street, facing Broad Street.

Travelers' Protective Association, Eleventh Street, north of Broad, in rear of drum corps.

Military aide—Captain Percy Montague.

United Commercial Travelers—South side of Broad Street, at Eleventh Street, head of line facing west.

Military aide—Sergeant Warren M. Goddard.

South Richmond Business Men's Club—North side of Broad Street, between Eleventh and Twelfth, head of line facing west.

At the Auditorium seats will be reserved for every one participating in the parade.

Non-dipping red fire sticks will be distributed at the point of formation of each organization. Two will be given each band man.

#### CHARTERS ISSUED

Bank of Pembroke (Inc.), Pembroke, Giles county, Va. James Hoge, president, Pembroke, Va.; R. A. Gilliam, vice-president, Monticello, Va.; H. H. Hodge, secretary and cashier, Pembroke, Va. Capital: Maximum, \$20,000; minimum, \$10,000. Object: State banking business.

Fauquier County Agricultural Society (Inc.), Marshall, Va. N. M. Luttrell, president, Delaplane, Va.; P. G. Richards, vice-president, Warrenton, Va.; C. E. Kemper, secretary and treasurer, Marshall, Va. Capital: Maximum, \$10,000; minimum, \$1,000. Object: Live stock show.

Blackwell & Hatchett (Inc.), Kenbridge, Va. J. G. Blackwell, president, J. R. Adams, first vice-president; W. V. Blackwell, second vice-president; W. V. Blackwell, secretary and treasurer—all of Kenbridge, Va. Capital: Maximum, \$10,000; minimum, \$5,000. Object: Mercantile business.

Keyser-Warren Drug Company (Inc.), Roanoke, Va. E. E. Keyser, president; I. M. Warren, secretary and treasurer; William A. Johnston—all of Roanoke, Va. Capital: Maximum, \$25,000; minimum, \$10,000. Object: Drug business.

Mariposa Paint Company (Inc.), Norfolk, Va. H. P. Lorraine, president; C. V. Curran, vice-president; C. R. Murray, secretary and treasurer—all of Norfolk, Va. Capital: Maximum, \$25,000; minimum, \$15,000. Object: Paint business.

Martinsville Land and Improvement Company (Inc.), Martinsville, Va. T. G. Burch, president; J. D. Hodges, vice-president; S. Davis, secretary and treasurer—all of Martinsville, Va. Capital: Maximum, \$25,000; minimum, \$7,000. Object: Real estate business.

John Cuthrell Company (Inc.), Norfolk, Va. John Cuthrell, president; C. W. Tatum, vice-president; S. T. Ward, secretary and treasurer—all of Norfolk, Va. Capital: Maximum, \$15,000; minimum, \$5,000. Object: Grocery and feed business.

The Sheldrake Manufacturing Company (Inc.), Alexandria, Va. Henry L. Sheldrake, president; Fred J. Brennan, secretary and treasurer; William N. Roach, Jr., vice-president—all of Washington, D. C. Capital: Maximum, \$15,000; minimum, \$5,000. Object: Manufacture graphophones.

Wise-Rott Corporation, Bristol, Va. H. H. Kaylor, president; Bristol, Va. J. McCallen, vice-president and secretary and treasurer, Rochester, Va.; Mary Meyer, Bristol, Va. Capital: Maximum, \$20,000; minimum, \$10,000. Object: Real estate and timber business.

The Powhatan Trading Company (Inc.), Baltimore, Va. T. F. Wilson, president; E. Wilson, secretary; A. W. Wilson, manager and treasurer—all of Baltimore, Va. Capital: Maximum, \$5,000; minimum, \$500. Object: Mercantile business.

G. & G. Corporation, Norfolk, Va. Hugh C. Davis, president; L. D. Starke, vice-president; H. W. Davis, secretary and treasurer—all of Norfolk, Va. Capital: Maximum, \$10,000; minimum, \$5,000. Object: Real estate business.

A delicious and economical variation to the table—The Velvet Kind Ice Cream.

## And Now Comes the New Amato Records

Of which we have a full stock, together with many other RED Seal, PURPLE Seal, and the ever popular DOUBLE FACE Records. In the latter class are to be found the latest song hit, now taking the country by storm.

"Oh! You Beautiful Doll" } 10 Inch 75c  
"Honey Man" }

"My Jewel Waltz" } 10 Inch 75c  
King Radium---Two-Step }

AND MANY OTHERS.

**The Corley Co.**  
SUCCESSORS CABLE PIANO CO.

213 East Broad Street.

recently condemned and ordered removed, to cost \$19,510.  
Mrs. Mary J. Graves, to repair a frame dwelling, 714 South Pine Street, erecting a one-story addition in rear, to cost \$500.  
W. A. Cumber, to repair a frame dwelling, 215 Louisiana Street, to cost \$250.

#### ARRESTS YESTERDAY

Roy Hines Charged With Stealing Money From Grand Union Tea Co.  
Roy J. Hines, a young white man, was arrested yesterday by Detective Sergeant Wiley and Detective Krengele on a charge of stealing \$67.20 from the Grand Union Tea Company, of 425 North Sixth Street.

Hines stated that he had either lost the money, or that it had been stolen from him. He declared vehemently that he had not stolen any money from the company. He was employed as agent, he said, by the tea company, and had been in its employ for several months.

Hamilton Scott, colored, was arrested on a warrant charging him with having stolen \$5.75 from Mrs. A. J. Pyle.

Arthur Lee was arrested on a charge of having forged a check for \$4.30 on E. L. Lee. The check is alleged to have been drawn on the Merchants' National Bank.

W. H. Tyree, a contractor, was arrested on a warrant charging him with being disorderly and using profane language over the telephone to R. K. Gilbert, and R. K. Gilbert was arrested on a charge of trespassing on the property of W. H. Tyree.

SANTA CLAUS VISITS PEOPLE AT CITY HOME  
A belated but very welcome Santa Claus visited the inmates of the City Home yesterday afternoon in the shape of a committee from the Richmond Branch, Woman's Temperance League of America, bringing to all within the institution baskets of apples, oranges, candy, nuts, raisins, cake, and lastly, a handkerchief apiece. Two hundred and two boxes were delivered at the home by the committee, 150 going to the white inmates and the remaining forty-two to the colored establishment.

Devotional exercises were conducted by the visitors in the chapel of the City Home after the distribution. Hymns, prayers, recitations and an address by J. H. Crabtree, of Richmond College, made up the program.

It's best by test—All Flavors—The Velvet Kind Ice Cream.

Building Permits.  
Building and repair permits were issued yesterday as follows:  
A. C. Nelson, to erect a detached one-story frame stable on the west side of Eighth Street between Louisiana and Denny Streets, Fulton, to cost \$120.  
The Virginia-Carolina Hardware Company, to erect a four-story brick store, 1315-1317 East Main Street, replacing building destroyed by fire.

Here you'll find everything that's new in clothes, and find it FIRST.

For the coming cold:  
A few \$25 Overcoats reduced to \$20.

Wanted: First-class experienced Furnishing Goods Salesmen. Applications in writing only.

**GREENTREE'S BROAD SEVENTH**

Table Treats  
Are found here in great variety. See the new displays of dainties to tempt the palate.

German Noodles  
Firm and delicious to 25c  
flavor, the package

French Macaroni  
The finest imported 25c  
quality, 2 packages for 25c  
Tel. McGree 101-105.

**Hermann Schmidt**  
Everything Good to Eat and Drink.

WINES AND LIQUORS. 504-509 East Broad.

See the Beautiful Example Every Night, Corner Seventh and Main Sts., Then Let Us Tell You More.

**VIRGINIA RAILWAY & POWER CO.**

See the Beautiful Example Every Night, Corner Seventh and Main Sts., Then Let Us Tell You More.

See the Beautiful Example Every Night, Corner Seventh and Main Sts., Then Let Us Tell You More.